



BUILDER'S LEGACY

HERCOFLAT ROLLER TEXTURE

358R

ADVANTAGE SERIES
INTERIOR
PRIME/TEXTURE
358R
HERCOFLAT ROLLER TEXTURE

HERCOFLAT ROLLER TEXTURE is a premium quality sand texture primer formulated specifically for easy brush and roll application. Formulated with a proprietary HERCOFLAT aggregate, this non-abrasive sand-like texture provides a more uniform finish than traditional pumice additives. This heavy-bodied texture paint provides a washable surface that helps to minimize drywall dents, taped seams, and other minor surface imperfections.

HERCOFLAT ROLLER TEXTURE is designed to easily provide a uniform sand-like finish on interior surfaces. It can be applied to a variety of surfaces including drywall, plaster, and properly prepared painted surfaces. Easy brush and roll application makes it ideal for remodel and renovation work where spray application can be prohibitive.

COMPLIANCE & CERTIFICATION

Gloss Level	1
VOC Content	< 50 g/L < 0.42 lb./Gal

RECOMMENDED USAGE

- For Interior Use on New Drywall
- Roll-able Sand Texture Finish
- Use in Residential, Commercial, and Institutional Construction

PERFORMANCE & FEATURES

- Easy, Uniform Application
- Non-Abrasives Sand Texture
- Easily Blend Drywall Repair
- Low-Odor, Low-VOC

BENEFITS

Low-Odor, Low-VOC: Low-odor application allows for painting in occupied spaces without major disruption.

Easy Application: HERCOFLAT texture provides easy brush and roll application for a uniform appearance without the use of spray equipment.

Washable Sand Texture Surfaces: Proprietary HERCOFLAT texture does not have the sharp edges found with other textures providing a washable finish.

PRODUCT SPECIFICATIONS

Vehicle Type: Ethylene-Vinyl Acetate
Color Tinting: Pro White. May be tinted, up to 2 oz. per gallon, with low or zero-VOC colorants.
Gloss: Flat.

0-4 units @ 60°

Solid Content:

Weight: 55% ± 2
Volume: 38% ± 2

Drying Time: (75° F. & 50% R.H.)

To touch: 1 Hour
To recoat: Overnight

Extended drying time may be expected when conditions such as high humidity, high dew point, low temperature, etc. are present. Allow product to dry thoroughly before top coating

Theoretical Coverage:

Apply at 200 sq. ft./gal. to achieve
8.0 mils Wet Film Thickness
3.0 mils Dry Film Thickness

When calculating working coverage, allow for application losses, texture and porosity of surface, application technique, etc.

PRECAUTIONS/LIMITATIONS

- Please refer to Safety Data Sheets.
- Apply only if air, surface and material temperatures remain 50° F or above during application and drying.



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SURFACE PREPARATION

Surfaces must be dry, clean and free of dust, dirt, grease, oil or any other contaminants that may prevent proper adhesion. All loose paint must be removed and glossy surfaces dulled by sanding. Plaster surfaces must be well cured, and porous masonry surfaces should be filled with block filler. Tape joints and nailheads on drywall should be sanded and dusted clean before finishing. Mud on joints and nailheads must be thoroughly cured before finishing to help avoid photographing. Galvanized surfaces shall have all oils removed prior to application of coating.

Warning! If you scrape, sand or remove old paint, you may release lead dust. Lead is toxic. Exposure to lead dust can cause serious illness, such as brain damage, especially in children. Pregnant women should also avoid exposure. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the national lead information hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

HALLMAN LINDSAY FINISHING RECOMMENDATIONS

High-Performance Acrylic: Duratech and Aquapoxy 1 Series

Designer Finish: Pure and Lustre Series

Premium Finish: Wonderkote and Earthscapes Series

Professional Finish: Pro Kote Series

Builder's Legacy Finishes: Master Kote, Velvet Armor and Premium Smooth Hi-Build.

APPLICATION

Mix thoroughly before use. Apply by airless spray for best results. May be applied by brush or roller; however, all properties related to hide and appearance may be affected. Flow and leveling is best achieved by applying a full, uniform coating and working to a wet edge using overlapping strokes. Do not brush or roll excessively. Reducing material for spray application should not exceed 10%. All products are formulated ready for application. If needed, thin sparingly and do not exceed 2oz per gallon. Clean all applicators with water immediately after use.

EQUIPMENT REQUIREMENTS

Airless: Minimum 2.50 GPM, 3300 PSI, .045-.055" Tip

HVLP: Not Recommended

Roller: ½"-1" nap synthetic cover

Brush: Synthetic blend 5" or 6" Block Brush