



PREMIUM
**INTERIOR
EXTERIOR**

GRIPCRETE
MASONRY & PLASTER PRIMER



GREAT PAINT GREAT PEOPLE



hallmanlindsay.com

MASONRY & PLASTER PRIMER

MASONRY & PLASTER PRIMER is specifically formulated to prime and seal masonry surfaces against alkali and efflorescence. Use on above-grade masonry and plaster surfaces to protect subsequent finishes from breakdown and burn-through caused by elevated pH levels. Minimize downtime and trade disruption by coating fresh masonry and plaster in as little as seven days.

MASONRY & PLASTER PRIMER is the ideal primer for interior and exterior smooth masonry surfaces. Protecting from alkali and efflorescence make it ideal for tilt-up and poured concreted, block, brick, stucco, EIFS, and plank siding. Tolerating pH levels of 7-13, allows for worry-free application to new, "hot" interior plaster.

FEATURES

- High-Performance Primer/Sealer
- Alkali-Resistant Coating
- Efflorescence Blocking Technology
- Excellent Adhesion to Masonry

BENEFITS

Faster Finishing Timelines

Tolerating pH levels as high as 13 reduces downtime waiting for plaster and masonry surfaces to completely neutralize.

Lasting Protection

Extend a coating's lifecycle with this high-performance primer that protects finish coats from alkali-induced deterioration while blocking unsightly efflorescence.

Superior Adhesion

The acrylic resin forms a strong bond to interior and exterior masonry surfaces that can be finished with architectural and high-performance finishes.



ALKALI/PH RESISTANT FORMULA



PREVENT EFFLORESCE-INDUCED FAILURE

TECHNICAL INFORMATION

APPLICATION INFORMATION

Drying Time at 77° F 50% R.H:

To Touch: 2 Hours

Recoat: Overnight

* Cooler temperatures and higher relative humidity will extend dry times

Recommended Spreading Rate:

200 sq. ft./Gal to achieve 8.0 mils WFT; 2.9 mils DFT

Solids Content:

Volume: 36% ± 2 Weight: 50% + 2

BASES: WHITE - 166 SERIES

EQUIPMENT RECOMMENDATIONS

Roller: 1/2" to 1 1/2" nap synthetic cover

Brush: 100% nylon or synthetic blend

Airless: Minimum 1/2 GPM airless with 3/8" hose and .019" tip, 2500-2900 PSI

HVLP: Twin-Stage Turbine, 5-8 PSI, .051-.070 projector set

SAFETY AND COMPLIANCE

VOC (EPA Method 24):

<50 g/L 0.41 lbs./Gal

FINISHING RECOMMENDATIONS

Interior

High-Performance Acrylic: AQUAPOXY1, DURATECH, and MULTI-SURFACE ACRYLIC Series

Designer Finish: PURE and LUSTRE Series
Premium Finish: WONDERKOTE and EARTHSCAPES Series

Professional Finish: PRO KOTE Series

Builder's Legacy Finishes: MASTER KOTE, VELVET ARMOR, and PREMIUM HI-BUILD Series

Exterior
High-Performance Acrylic: MULTI-SURFACE ACRYLIC and DURATECH Series

Designer Finish: GENERATION Series

Premium Finish: WEATHERGUARD Series

Professional Finish: DURAKOTE Series

